

## **SENIOR MARKETING COMMUNICATIONS EXECUTIVE**

### **Key Responsibilities**

- Support Marketing teams to formulate and implement overall marketing communications materials to strengthen brand images and enhance sales
- Manage and monitor promotion planning and budget control
- Prepare written marketing materials as well as providing design concepts including leasing kits, brochures, DM, eDM, banners, advertisements, etc.
- Develop social media and marketing websites
- Source marketing premiums and offers to enhance sales
- Prepare market intelligence reports

### **The Person**

- Degree holder in Business, Marketing, Communications, or Social Science preferred
- Minimum 5-year working experience in corporate communications or marketing
- Creative, self-motivated and well organized
- Good communications and interpersonal skills
- Good command of both written and spoken Chinese and English
- Proficient in MS Word, Excel and PowerPoint
- Independently operable for AI and other illustration.

A competitive remuneration package and career advancement opportunities will be offered to the right person. Are you interested in working for such dynamic organization?

Please write to us with available date, present and expected salary to Human Resources Department, Hip Shing Hong Group, 23 Floor, Hip Shing Hong Centre, 55 Des Voeux Road Central, Hong Kong or via email to [hr@hshd.com.hk](mailto:hr@hshd.com.hk).

(Personal data collected will be used for recruitment purposes only)